

Adobe Commerce

# SSOCM 2.0

[Home screen + General Description](#)

v1.5

## HOME PAGE

### Menu details

The screenshot shows the SSOCM (Self-Service Offer Creation & Management) home page. At the top, there is a navigation bar with the Adobe logo, the title 'SSOCM', and a URL bar showing 'https://ssocm.adobe.com'. On the right side of the header, there are links for 'Reference Library', 'Help', and a user profile for 'Patricia Viado'. The main content area features a welcome message 'Welcome to SSOCM' and a sub-header 'Self-Service Offer Creation & Management'. Below this, a greeting 'Hi Patricia, what would you like to do?' is displayed, followed by four action buttons: 'Create Base Offer', 'Create Promotion', 'Create Trial', and 'Manage'. The 'Create Base Offer' button is highlighted with a red box and a callout pointing to a note about launching a wiki. The 'Manage' button is also highlighted with a red box and a callout pointing to a note about launching a wiki for general terms or acronyms.

NB:  
Some comments and UI changes throughout the flows here are results of conducted user interviews.

Welcome to SSOCM  
Self-Service Offer Creation & Management

Hi Patricia, what would you like to do?

Create Base Offer

Create Promotion

Create Trial

Manage

Reference Library

Help

Patricia Viado

Should still launch the wiki for instructions, BUT in a separate tab:  
<https://wiki.corp.adobe.com/pages/viewpage.action?spaceKey=ecom&title=Creating+Promo+Offers+Self-service>

Should launch the wiki in a separate tab for general terms or acronyms that are found throughout SSOCM.  
link?

## HOME PAGE

Updated main pods

The screenshot shows the SSOCM (Self-Service Offer Creation & Management) home page. At the top, there is a header with the Adobe logo, a Reference Library link, a Help link, and a user profile for Patricia Viado. The main title is "Welcome to SSOCM" with the subtitle "Self-Service Offer Creation & Management". Below the title, a greeting "Hi Patricia, what would you like to do?" is displayed, followed by four main action buttons: "Create Base Offer", "Create Promotion", "Create Trial", and "Manage". The "Manage" button is highlighted with a green icon and a dropdown menu. To the right of the main content, there is a sidebar for "Admin rights pod". The sidebar includes a user icon, the word "Admin", and a dropdown menu with options: "Approve Offers", "Manage Product Family", "Manage Partners", "Manage Users", and "View Activity Log". A red arrow points from the text "See Fulfillable Item PDF for Manage Pod" to the "Manage" button. Another red arrow points from the text "Admin rights pod. Only visible to SSOCM admins (appears to the right of the "Manage" Pod - align all center to page)" to the sidebar area. A pink arrow points from the text "Updated font" to the "Manage" button area.

Updated font

Admin rights pod. Only visible to SSOCM admins (appears to the right of the "Manage" Pod - align all center to page)

See Fulfillable Item PDF for Manage Pod

Updated main pods

Reference Library

Help

Patricia Viado

Welcome to SSOCM

Self-Service Offer Creation & Management

Hi Patricia, what would you like to do?

Create Base Offer

Create Promotion

Create Trial

Manage

Admin

Approve Offers

Manage Product Family

Manage Partners

Manage Users

View Activity Log

## HOME PAGE

All content in pods

SSOCM

https://ssocm.adobe.com

Adobe

Reference Library

Help

Patricia Viado

# Welcome to SSOCM

Self-Service Offer Creation & Management

Hi Patricia, what would you like to do?

Create Base Offer

Create Promotion

Create Trial

Manage

Admin

Individual

Team

Enterprise

Offers

Sellable Items

Offer Eligibility

Re-pricing Offers

Plan Switch (Individual)

Trials

Individual

Team

Create a base offer

SSOCM

https://ssocm.adobe.com

Adobe

Reference Library Help Patricia Viado

# Welcome to SSOCM

Self-Service Offer Creation & Management

Hi Patricia, what would you like to do?

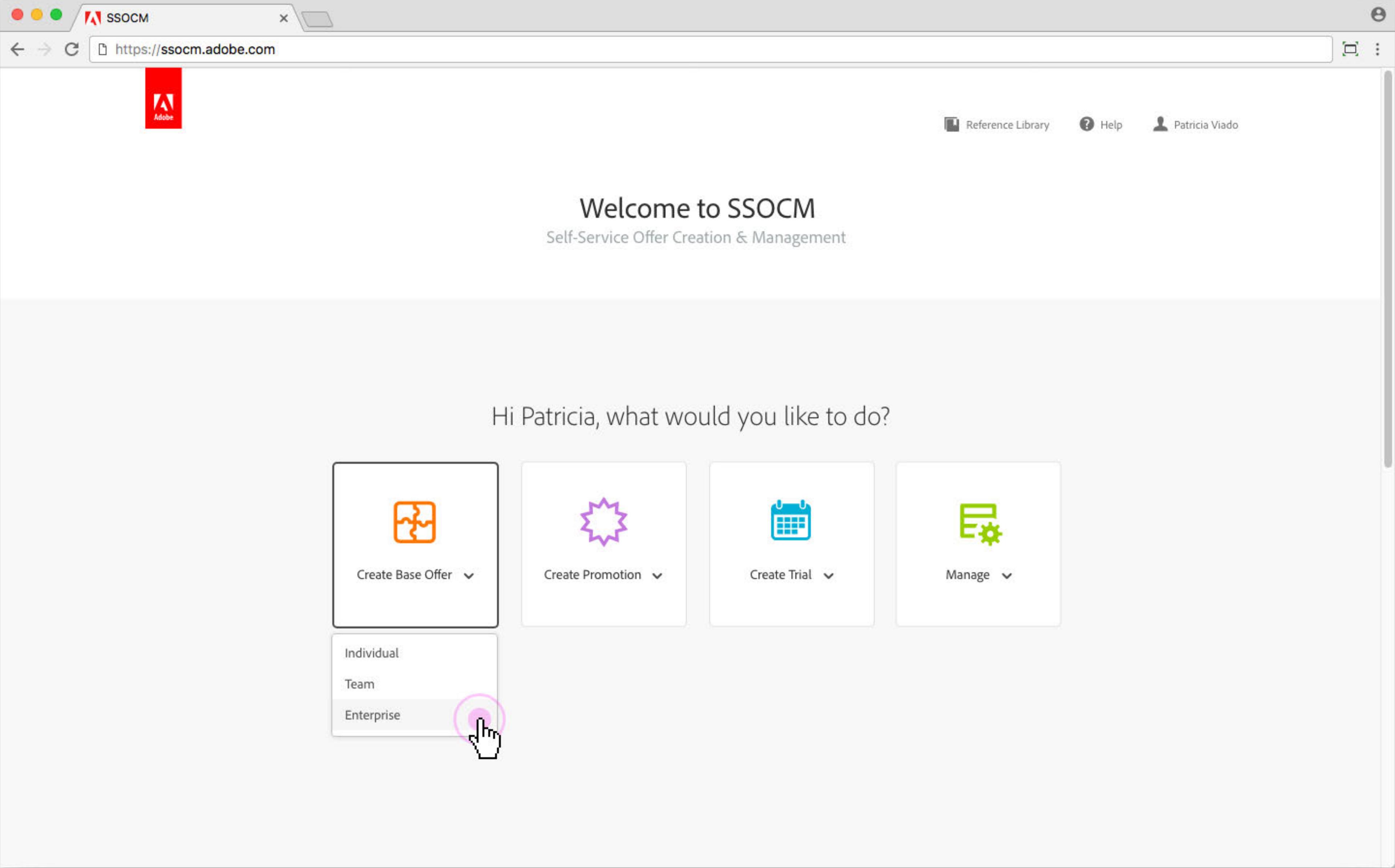
Create Base Offer

Create Promotion

Create Trial

Manage

Dropdown



The screenshot shows the Adobe SSOCM (Self-Service Offer Creation & Management) home page. The page title is "Welcome to SSOCM" with the subtitle "Self-Service Offer Creation & Management". A greeting "Hi Patricia, what would you like to do?" is displayed. Below the greeting are four main action buttons: "Create Base Offer", "Create Promotion", "Create Trial", and "Manage". A dropdown menu is open over the "Create Base Offer" button, listing "Individual", "Team", and "Enterprise" options. The "Enterprise" option is highlighted with a pink circle and a cursor icon pointing to it.

SSOCM

https://ssocm.adobe.com

Adobe

Reference Library

Help

Patricia Viado

Welcome to SSOCM

Self-Service Offer Creation & Management

Hi Patricia, what would you like to do?

Create Base Offer

Create Promotion

Create Trial

Manage

Individual

Team

Enterprise

## OFFER PAGE

### Updates to UI

The screenshot shows the SSOCM (Self Service Offer Creation & Management) interface. The top navigation bar includes the SSOCM logo, a search bar with the URL <https://ssocm.adobe.com>, and user account information for Patricia Viado. The main menu features 'Manage', 'Create Base Offer' (selected), 'Create Promotion', and 'Create Trial'. A 'Reference Library' link is also present in the top right.

Annotations highlight several UI changes:

- Updated header and arrow with overall padding reduced pulling up screen UI**: Points to the top navigation bar.
- Title states segment**: Points to the 'General Description' section title.
- Cleaner entry so focus is proper then steps can begin**: Points to the 'Start' button in the 'Base Offer Steps – Enterprise' section.
- Pulled global links to top that belong together**: Points to the 'Reference Library' link in the top right.
- New Reference Library link (design TBD) that displays SSOCM definitions: <https://wiki.corp.adobe.com/display/platformsvcs/Offers+Glossary>**: Points to the 'Reference Library' link.
- Updated menu bar naming and to show combo dropdown/nav flush right**: Points to the 'Create Base Offer' dropdown.
- Use tooltips for most terms**: Points to a tooltip for 'Offer Stage'.
- General Description grid alignment:**
  - 1145px total width
  - 67px columns
  - 31px gutters
  - 0px margins
- Maintain padding to not exceed 1145 content area**: Points to the right edge of the content area.

**Base Offer Steps – Enterprise**

Please fill in the General Description above as much as possible before starting the creation steps on the offer.

**Start**

**General Description**

Base Offer Name	Production Launch Date	PAR Number	Offer Stage	Creation & Pricing
			Enter the PAR number associated with this offer if you have one. Otherwise, leave it blank and <b>Product Ops from Finance</b> will reach out to you after this offer has been submitted for approval.	
Description	Projected Financial Impact	Product Code	SSOCM VERSION 21	Onboarding
	\$ 1.2M	admin generated	PRICING DATA Download	
	Actual Financial Impact		OFFER ID & URL Download	
			VERSION HISTORY View	

## WIZARD PAGE

### Updates to UI

Updated header and aligned wizard steps with pointer. (Active step in blue - no hover state)

Completed state

Who

Who is the target customer, and how are we qualifying them for this Base Offer?

Sticky footer (always remains at bottom of browser window, see example)

Browser window

Sticky footer

Scrolling content

PREVIOUS button will show up here

Previous

General Description

Base Offer Name: CCE Design Plan with Stock and 1TB

Production Launch Date: system generated

PAR Number: TBD

SSOCM SPEC ID: ADBE-795

Description: Enterprise offering with Photoshop, Illustrator, XD and InDesign, with 10 images/mo and 1TB cloud storage

Projected Financial Impact: \$ 1.2M

Product Code: admin generated

Actual Financial Impact: [progress bar]

SSOCM VERSION: 21

PRICING DATA: Download

OFFER ID & URL: Download

VERSION HISTORY: View

Offer Stage: Creation & Pricing

Assignees: Add...

Onboarding

Base Offer Steps – Enterprise

- 1 Who
- 2 What
- 3 How
- 4 Where
- 5 When

Customer Segment

You have chosen to target the **Enterprise** Customer Segment. If you wish to change it, you can discard this document by creating a [new one](#) from the Base Offer menu.

Market Segment

Please Note: All inputs in every step are required unless otherwise indicated.

Exit Offer

Save Progress

Next Step

From research conducted:

- not intuitive that Offer status was clickable
- colors had different intentions from user to user

### Offer Status



Proposing spectrum-aligned progress bar that remains above Gen Descrp level so visible at all times – (see next screen)

Wizard steps on same grid alignment:

- 1145px total width
- 67px columns
- 31px gutters
- 0px margins

Takes user back to home screen (asks to save if they haven't already)

Clear buttons with 1 CTA  
The CTA should be disabled until all required content is filled in....?

Updates to UI

SSOCM

https://ssocm.adobe.com

Reference Library Help Patricia Viado

Offer Status

Required Released to Market Timestamp: 02/05/2018 23:00 PST

Draft Mode Getting Approvals Creation and Pricing Offer Onboarding User Acceptance Testing Release to Market Offer Ended

APPROVER NAME COMPLETED ACTION DATE & TIME OFFER STAGE

pvidado Submit 01/30/2018 2:54 PM PST Draft Mode

kton Approve 02/15/2018 11:50 AM PST Getting Approvals

jsmith Onboard 03/05/2018 3:00 PM PST Creation and Pricing

Offer Onboarding User Acceptance Testing Release to Market Offer Ended

All 7 stages

Offer Stage Draft Mode

Offer Stage Getting Approvals

Offer Stage Creation & Pricing

Offer Stage Onboarding

Offer Stage User Acceptance Testing

Offer Stage Release to Market

Offer Stage Offer Ended

From Spectrum

Cancel Submission Close Reject Approve

Progress

Progress Green (Default Color) Yellow (Last 20-10%, Optional) Red (Last 10% or so, Optional) With Labels

Small

Medium

Used Storage Space 96%

Exit Offer Save Progress Next Step